



LocaLynx has finally arrived in the Holland/West Michigan area!

LocaLynx is a free mobile app. Our mission is to increase traffic to your local business. We accomplish this by offering consumers access to a free tool on their smartphone which helps them shop and save local. We are excited about this new technology and we believe that LocaLynx will help our area continue to grow and thrive. We are preloading businesses **now** in preparation for our official launch to the public early 2017.

How To Download:

Go to your App Store (iPhone) or Google Play (Android) and search for LocaLynx. Simply install the app onto your phone for free access to our local businesses and their latest deals!

Why Upgrade?

All Local First members will receive a free listing courtesy of LocaLynx. You can take full control of this Micro App, at any point, by reaching out to our local Territory Manager. There is no obligation to buy, no contracts and any local business can create a free listing. After your 90 day free trial, if you do decide to upgrade to a paid listing, you will receive an ongoing discount which is only available to Local First members.

How Will This Bring You More Customers?

Consumers are mobile, what % of your marketing budget is directed to mobile? Consumers spend time researching on their smart phones and are looking to purchase from local businesses. LocaLynx advertising has a lower cost with a quicker ROI than traditional online advertising. LocaLynx gets your business, message or deal on the phones of prospective buyers within close proximity; no more paying to advertise to people that can't be your customer. LocaLynx is your link to the smart phone users in your community.

What Are The Benefits To You?

- \$120/year in savings
- 90 day FREE trial on the upgraded level Enhanced/Pro
- More customer exposure being next to the other local company listings
- Social media marketing with LocaLynx
- Full access to editing your micro app as often as you would like!
- **See more benefits with our select levels below...**

How Do I Get My Own App?

You can get started today at www.localynx.com/create-your-app! **Enter Promo Code:** 90AD3 for your 3-month free trial! It's as easy as starting a Facebook page.

You can also contact Kim DeJongh, our local territory manager @ 616-502-1667 or by email at Kim@LocaLynx.com.

Basic
FREE
Interactive Company App
1 Touch Phone and Address
1 Location / Area Served
1 Category List

Extended
\$59.00 USD/mo
Interactive Company App
1 Touch Phone and Address
1 Location / Area Served
2 Category List
Company Web Links
Priority Updating
Company Coupon or Product Spotlight

Enhanced/Pro
\$99.00 USD/mo
Interactive Company App
1 Touch Phone and Address
3 Locations / Areas Served
2 Category List
Company Web Links
Priority Updating
3 Company Coupons or Product Spotlights
Deal Banner

Exclusive for Local First Members: 90 DAYS FREE with ongoing discount!

Promo Code: 90AD2

Promo Code: 90AD3

Localynx Statistics

- Over 45,200 downloads
- Grows by 1,000 downloads/month
- Features over 6,305 listed businesses
- This is a Micro App for your small business.
- Thousands of coupons redeemed each month.
- Ongoing marketing to increase users & frequency of use.
- Average session time: 3 min 24 sec
- Over 16,459 hours spent shopping in the app since September 2015

