

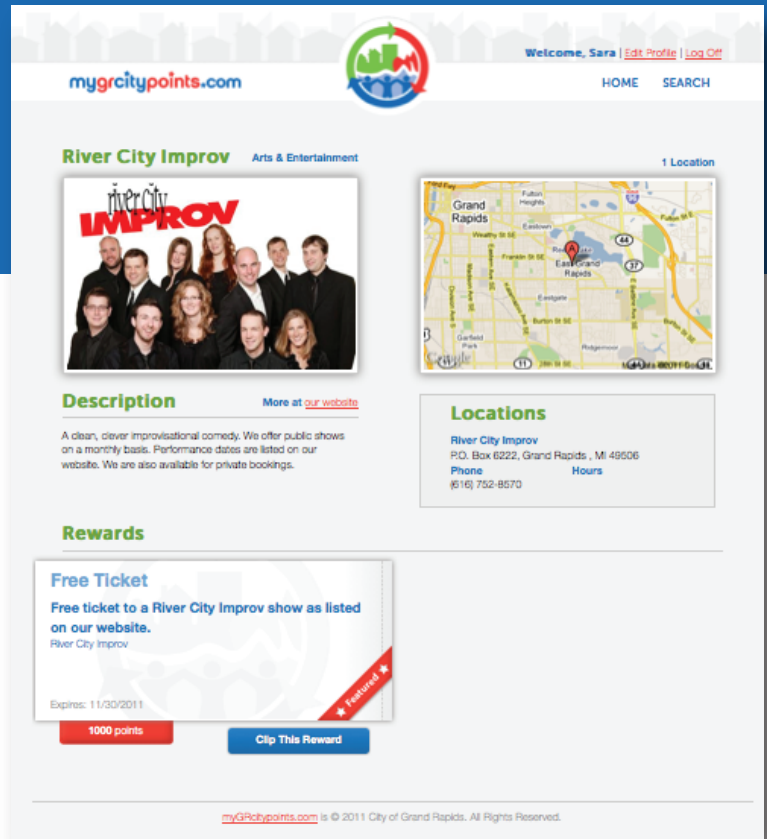


A **FREE** program for **Local First** businesses

mygrcitypoints is a **FREE** program from the City of Grand Rapids and Local First to incentivize recycling and promote local businesses.

HOW IT WORKS

- Residents earn points for recycling
- Points are redeemed for “rewards” offered by Local First businesses
- Everyone wins: mygrcitypoints promotes cleaner neighborhoods, a stronger economy, and a more vibrant, sustainable Grand Rapids



Sign up for your **FREE business account:**
VISIT www.mygrcitypoints.com
 OR
CONTACT amy@localfirst.com

WHAT'S IN IT FOR YOUR BUSINESS?

MARKETING + CONTROL

- Direct access to *thousands* of West Michigan consumers
- **FREE** listing on mygrcitypoints.com and the mygrcitypoints mobile app
- **FREE** marketing services (i.e. “Featured Reward” promotions, “Featured Spotlight Reward” email blast, and more)
- Total control to create and manage rewards, including:
 - Quantity Limits
 - Expiration Dates
 - QR / Barcode Capability
 - Tracking Worksheets
 - **And more!**