

Local First Membership Application



General Contact Information (This will go on our website)

Business / Organization Name: _____

Street: _____

City: _____ Zip: _____

Phone: _____ General E-mail: _____

Website: _____

Is your business on...

Facebook? YES NO

Twitter? YES @ _____ NO

Owner's Contact Information

Name: _____

Phone: _____ Cell: _____

Email: _____

Primary Contact Information*

*If different from above contact information

Name: _____

Title: _____

Phone: _____ Cell: _____

Email: _____

Directory Information

Business Category:

Please choose the category that best matches your business. If you would like to suggest a new category, you may do so below.

- | | | |
|--|---|--|
| <input type="checkbox"/> Arts & Entertainment | <input type="checkbox"/> Farms & Producers | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Floral & Garden | <input type="checkbox"/> Marketing, Advertising & PR |
| <input type="checkbox"/> Banking & Finance | <input type="checkbox"/> Grocery | <input type="checkbox"/> Media |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Pets & Veterinary |
| <input type="checkbox"/> Building Services & Suppliers | <input type="checkbox"/> Home Products & Services | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Cleaning | <input type="checkbox"/> Insurance | <input type="checkbox"/> Restaurants, Food & Beverages |
| <input type="checkbox"/> Community Organizations | <input type="checkbox"/> Legal | <input type="checkbox"/> Salons & Spas |
| <input type="checkbox"/> Computers, Web & Telecom | <input type="checkbox"/> Lodging & Travel | <input type="checkbox"/> Specialty Retail |
| <input type="checkbox"/> Other (Please Suggest): | | |
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Directory Information (Continued)

Business Description (30 word limit):

Take your time - this description will be featured in the directory on LocalFirst.com

Keyword Search Terms:

These terms will be used in creating your online directory listing - as well as for search engine optimization (SEO).

Business Information

The following information is used to measure impact and apply for special program funding.

Year Incorporated:

Business Size (# of Employees):

Business District (i.e. Ada, Eastown, Rockford etc.):

Demographics (Check all that apply):

Employee-owned Family-owned Minority-owned Veteran-owned Woman-owned

Membership Level

Membership is determined by the number of staff (full-time equivalence: FTE)

- | | |
|--|----------------------------|
| <input type="checkbox"/> Neighborhood Business (1-3 FTE) | \$165 or \$13.75 per month |
| <input type="checkbox"/> Small Business (4-12 FTE) | \$220 or \$18.33 per month |
| <input type="checkbox"/> Medium Business (13-50 FTE) | \$385 or \$32.08 per month |
| <input type="checkbox"/> Large Business (50+ FTE) | \$550 or \$45.83 per month |

NON-PROFIT DISCOUNT: Non-profits receive a 25% discount on applicable membership rates.

Payment Method

Two payment methods are available. Please indicate your preference:

Annual payment (Check or Credit)
Please make checks payable to: Local First

Monthly payments (via Automatic Checking Transfer)

I, the undersigned, support Local First's mission to empower local business and consumer behavior that promotes sustainable economic development in West Michigan. As a consumer and/or local business owner, I pledge to act in ways that benefit our local economy, environment and society.

signature

date

How did you hear about Local First?
